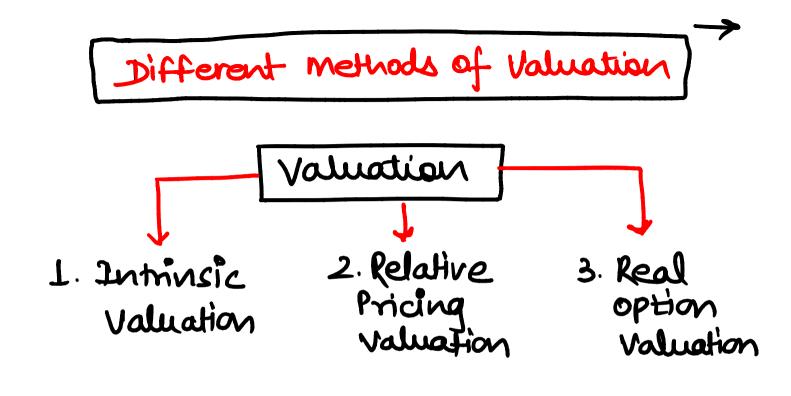


### 3 Pillars of DCF



# Let's first understand each of them

## 1. Intrinsic Valuation

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- As name suggest, it is derived internally within the company.
- i.e. through the data internally generated by the company-eg free cath flow, growth, Risk etc
  - Note No Benchmarking (comparison) with the peers is being done in Intrinsic Valuation.

2. Relative Pricing Valuation →
Benchmarking/comparison with
other companies is being dane here.

- How our company is priced, based on other companies traded in MKt

- similar to Real estate, if you have to sell a plat, you will first enquire about similar plat sold recently in the vicinity

### 3. Real option Valuation -> - You are valuing Netflix and got to know, they might get permission to enter in china.

- This could Enbstantially increase the valuation. However, it is still uncertain.
  - In Real option Valuation, we consider "Entry to china" as a call option and then perform Valuation through Black scholes model.

### 3 Pillars of Dcf Valuation

#### This is a generic Dcf Model

value = 
$$\frac{CF_1}{(1+r)^2} + \frac{CF_2}{(1+r)^2} + \dots + \frac{CF_n}{(1+r)^n}$$

where Value of firm today is Present value of its future cath flows.

## 3 pillars of DCF Valuation

-whenever you need to perform a Dcf valuation. Be mind ful of

three things.

- If you are able to control these 3 parameters; DCF is yours for ever \$

Let's understand this ->

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# 1. cash

- what is current Earnings of the company?
  - Is there any adjustment needed to purify the earnings?
  - conversion of earnings to carhflows.

- 2. Growth
- once the current year's cashflows is established.
- we need to consider future growth in these cashflows.
  - thou long would be high growth period?
  - what would be the terminal year growth?

3. Risk

- In this pillar, we need to consider the Risk in growth of these cash flows
- Risk in Dcf valuation is factored through "Discount Rate".
- Therefore discount have should be consistent with the capiflow.

Don't worry; I will cover these in detail

what you need to do?

- Do a genric google search
  - Read about these 3 methods in defail,

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- we will be having Linkedin LIVE Session on wednesday 10pm to answer all your queries and doubts. Don't miss that.

