

CSR, ESG & Social Entrepreneurship

A UNIFIED APPROACH TO ADDRESSING SOCIETAL CHALLENGES

What is inside ?

- Benefits of involving social enterprises
- A unified approach, for leveraging CSR and ESG goals
- Incubators and CSR

Ebin Ephrem Elavathingal

Incubator Expert & Startup Ecosystem Enabler

 [Linkedin.com/in/ebinephrem](https://www.linkedin.com/in/ebinephrem)



SCHEDULE VII

(See section 135, Companies Act 2013)

Activities which may be included by companies in their Corporate Social Responsibility Policies



Castes, the Scheduled Tribes, other backward classes, minorities and women;

⁷[(ix) (a) Contribution to incubators or research and development projects in the field of science, technology, engineering and medicine, funded by Central Government or State Government or Public Sector Undertaking or any agency of the Central Government or State Government; and

(b) Contributions to public funded Universities; Indian Institute of Technology (IITs); National Laboratories and autonomous bodies established under Department of Atomic Energy (DAE); Department of Biotechnology (DBT); Department of Science and Technology (DST); Department of Pharmaceuticals; Ministry of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy (AYUSH); Ministry of Electronics and Information Technology and other bodies, namely Defense Research and Development Organisation (DRDO); Indian Council of Agricultural Research (ICAR); Indian Council of Medical Research (ICMR) and Council of Scientific and Industrial Research (CSIR), engaged in conducting research in science, technology, engineering and medicine aimed at promoting Sustainable Development Goals (SDGs)]

1. Subs. by Notification No. G.S.R. 130(E), dated 27th February 2014, for item (i) to (x) (w.e.f. 1-4-2014).
2. Subs. by Notification No. G.S.R. 261(E), dated 31st March 2014 for “promoting preventive health care” (w.e.f. 31-3-2014).
3. Ins. by Notification No. G.S.R. 568(E), dated by 6th August, 2014.
4. Ins. by Notification No. G.S.R. 741 (E), dated by 24th October, 2014(w.e.f. 24-10-2014).
5. Ins. by Notification No. G.S.R. 399(E), dated 23rd June, 2020 (w.e.f. 23-06-2020).
6. Ins. by Notification No. G.S.R. 313(E), dated 26th May, 2020 (w.e.f. 26-05-2020).
7. Subs. by Notification No. G.S.R. 525(E), dated by 24th August, 2020 for item (ix) and the entries thereto (w.e.f. 24-8-2020).





Why CSR with Incubators/Startups



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Leverage Technology for **Social Good**

Invest in tech-led solutions to create
scalable and sustainable impact



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Collaborate with Academic Institutions

Partner with institutions to develop socially relevant projects



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Accelerate Social Enterprises

Support incubators to reach multiple enterprises and communities



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Reduced Due Diligence

Benefit from the expertise of
established incubators/accelerators



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Improve Climate Resilience & Alleviate Poverty

Align philanthropic, CSR funding with investment objectives



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Foster Collaboration & Innovation

Encourage collaboration, drive economic opportunity, and develop the entrepreneurial ecosystem



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Create Transformative Value

Drive change, contribute to research and innovation, and nurture future talent



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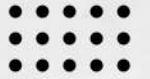
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CASE STUDY



#startupindia

HDFC BANK
PARIVARTAN
A step towards progress

HDFC BANK
SmartUp
A Smart Solution for StartUps

HDFC Bank Parivartan SmartUp Grants

Call for proposals from Incubators and Accelerators supporting social impact startups from the following domains:



Environmental
Conservation



Affordable
Healthcare



Sustainable
Rural Economy



Technologies for
Better Governance



Economic Growth
of SMEs



Gender Diversity
and Inclusion

APPLY BY: 4th DECEMBER 2022

APPLY NOW!



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HDFC Bank's successful collaboration model with incubators fosters innovation and drives social impact.

- HDFC Bank Parivartan SmartUp Grants: Launched in 2017, supporting innovative social startups via incubators.
- Grant Disbursement: ~Rs. 32 crore disbursed across 5 cohorts, 45+ incubator partners, and ~165 startups supported.
- Focus Areas: Environment, Agri Business, Education, Waste Management, Healthcare, Skill Development, and Gender Diversity & Inclusion.
- Model: Incubators eligible under Schedule VII of The Companies Act, 2013 pitch their capabilities and provide a list of aligned startups.
- Outcomes: Expansion of reach across India, enhanced funding opportunities for startups, and nurturing social entrepreneurship.

CASE STUDY



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SAP's Collaboration with SINE at IIT-Bombay: A Case Study

- SAP Startup Accelerator Program: Partnership with the Society for Innovation and Entrepreneurship (SINE) at IIT-Bombay.
- Accelerator Model: Cohort-based, boot camp led program to mentor and accelerate business growth of 10 social enterprises or startups per year.
- SAP Innovation Centre: Hosts research projects in collaboration with IIT-Bombay's computer science department.
- SAP Mile: University crowdsourcing platform allowing students to participate in virtual internships and learn by experimenting with SAP product ideas and solutions.
- Impact: Over 250 startups impacted, 20 startups and social enterprises accelerated and mentored for growth and investment.

CASE STUDY



NSRCEL and Goldman Sachs 10,000 Women Programme: Empowering Female Entrepreneurs A Case Study

- Objective: Support women-led businesses through mentoring, networking, and capital access education.
- Program: Adapted for small and medium-sized enterprises, consisting of three online modules over three months.
- Module 1 - Scoping the Environment: Analysis of the business landscape and drafting growth plans.
- Module 2 - Building the Self: Best managerial practices in decision-making, negotiations, and personal branding.
- Module 3 - Building the Organization: Assessing business performance, creating a growth plan, product ideation, and digital marketing.
- Eligibility: Women in key decision-making roles, with operational ventures for at least a year, having a turnover between Rs 30 lakh and Rs 30 crore.

CASE STUDY



National CSR EXCHANGE Portal



National CSR EXCHANGE Portal

Ministry of Corporate Affairs
Government of India

Home About Us Knowledge Center FAQs Contact Us Login **Register**

Corporate/Implementing Agency Login

Username

Password

captcha code

Login

Forgot Password? | Forgot Username
Don't have an account? Register here.

Register as Corporate

- To identify suitable Implementing Agency for your CSR Project
- To identify suitable CSR Projects proposed by Implementing Agencies
- To manage CSR Projects through the Portal

Register as Implementing Agency

- To apply to Corporates CSR Project Proposal
- To list Projects to raise funds from Corporates
- To manage CSR Projects through the Portal

CSR Spent Data FY 2017-18

This platform will help Corporates and Implementing Agencies to strat

Launch Gallery

Implementing a CSR Project In CSR Exchange Portal (Corporate)

CSR Expenditure

State	Development Sector	Amount (in Cr.)
→ Bihar		79.30
→ Chandigarh		13.19
→ Chhattisgarh		307.83
→ Dadra And Nagar Haveli		21.98
→ Daman And Diu		5.25
→ Delhi		713.58
→ Goa		41.78



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National CSR EXCHANGE Portal



Connecting Incubators with CSR Funding Opportunities

- Access to a wide range of CSR spending companies
- Increased visibility and showcasing of incubators' work
- Simplified communication and efficient collaboration
- Promoting transparency in CSR fund allocation

Benefits:

Streamlined funding process

Enhanced online presence

Direct interaction with potential funding partners

Transparent allocation of CSR funds





Benefits for Incubators:

Access to a wide range of CSR spending companies: Incubators registered on the National CSR Exchange can access a vast database of companies willing to allocate their CSR funds for social welfare projects, increasing the chances of finding a suitable funding partner.

Increased visibility: Incubators can showcase their work, objectives, and funding requirements on the platform, increasing their online presence and attracting more potential funding partners.

Simplified communication: The platform enables direct interaction between incubators and companies, eliminating bottlenecks and allowing for efficient communication and collaboration.

Transparency: The National CSR Exchange promotes transparency by maintaining a database of CSR spending companies and registered NGOs, ensuring that funds are allocated to genuine organizations with proven track records



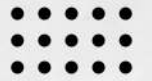
An incubator must meet the following criteria:



- Must be a Trust, Society, or Section 8 Company.
- Must be at least three years old.
- Must have Section 80G and 12A Registration under the Income Tax Act, 1961.
- Must be registered with the Ministry of Corporate Affairs (MCA) and have Form CSR-1 registration.
- Must be involved in social welfare activities and have experience in implementing CSR funds/donations.



Manthan Platform Fostering Collaboration in India's Innovation Ecosystem



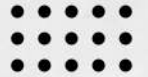
- Objective: Build and nurture relationships between industry and academia, addressing India's national targets and UN's Sustainable Development Goals (SDGs).
- Platform: Decentralized and democratized digital platform for easy collaboration between stakeholders in the scientific research and development ecosystem.
- Interface: User-friendly navigation with distinct categories (e.g., SDG impact, innovation cluster) and direct communication between stakeholders, minimizing bottlenecks.
- Integration: Syncs with programming interfaces of other platforms, maintaining data privacy and security for seamless stakeholder interaction.
- Scope: National and international partnerships, promoting collaboration and co-innovation between countries.





Manthan

Ideas and Implementation through
Science Technologies and Innovations



The screenshot shows the Manthan website's main content area. At the top, there is a navigation bar with the Manthan logo and menu items: Home, Co-Funders, Opportunities, Industry R&D, Segments, SDG, ET, Exhibitions, Events, Contact Us, and FAQs. On the right side of the navigation bar, there are links for Sign In and Register. Below the navigation bar is a large blue banner titled "About Manthan". The banner contains a paragraph of text describing the platform's mission to promote collaboration between industry and scientific research. To the right of the text is a video player showing a video with a 0:00 duration. Below the banner is a "Results" section with a "View All" button. There are two tabs: "Current Month" (selected) and "Archive". Below the tabs are two result cards. The first card is titled "MeitY AWS Quantum Computing Applications Lab: Call for Proposals" and was published on 18 Apr 2023. The second card is titled "Result Announcement-EnterpriseHER: 12 Months Women..." and was published on 01 Apr 2023. A small globe icon is visible in the bottom right corner of the screenshot.



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Need more information on CSR

JOIN NOW FOR ONLINE WORKSHOP
SETTING UP AN
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REGISTER NOW:

<https://bit.ly/buildincube>

