



VALUERS CONNECT
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ETHICAL DILEMMAS IN **BUSINESS VALUATION** BALANCING OBJECTIVITY WITH STAKEHOLDER PRESSURES

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THE OBJECTIVITY QUANDARY

Our duty is to uphold objectivity. Yet, client expectations can subconsciously sway judgments.



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STAKEHOLDER PRESSURES

In high-stakes scenarios, pressures can introduce biases. The true value vs. stakeholder desires.



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TRANSPARENCY VS. CONFIDENTIALITY

Balancers often grapple with showing transparency while upholding client confidentiality.



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NAVIGATING COMPLEXITY WITH INTEGRITY

In a globally dynamic environment, we must resist shortcuts and commit to thorough research.



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"Adhering to ethics elevates our credibility and fortifies trust in the realm of business valuation."

