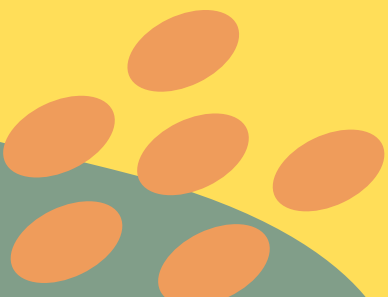


Green is the new Gold



Why
businessses are
interested?



Banks are discussing Green Finance Framework with the government.

But what is it exactly?

Why would businesses be interested in it?



Green financing is to increase the level of financial flows from the public, private, and not-for-profit sectors to sustainable development priorities.

Why do business need green finance?



India aims to reduce the country's carbon intensity by more than 45% by 2030 from its 2005 levels.

India will need around \$403 billion in renewable finance by 2030 to achieve its renewable targets.

Why businesses will be interested?

A decorative graphic of a stylized leaf with a stem, located in the bottom right corner of the slide. The leaf is light green and the stem is a darker green, with a small orange circle at the bottom right.

By investing in green finance, companies can reduce their carbon footprint and meet environmental standards

Customers tend to prefer brands that adopt clear sustainable practices.

Investors are increasingly supporting businesses that are environmentally responsible



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